



TRANSACTIONSIP

BROKERAGE MARKETING PACKAGE

“TOPICAL TREATMENTS INCORPORATING CANNABIS SP. DERIVED BOTANICAL DRUG PRODUCT”

THIS OFFERING IS FOR SALE OF

US 10,226,496 B2

US 10,653,736 B2

US 9,095,563 B2

US 20200237841 A1

Redacted Summary: Full document including market overview, exemplary players and product, and possibly EOs available upon request. Contact: rich@transactionsip.com or tmajor@transactionsip.com

Tom Major & Rich Ehrlickman

Feb 2021

Non-Confidential Marketing Package



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Any questions about this patent sale offering should be directed to:

Rich Ehrlickman, rich@TransactionsIP.com, 845 - 558 - 8300, or
Tom Major, tmajor@TransactionsIP.com, 480-231-6812

Details of the offering and planned bidding process for purchasing the patent portfolio is outlined below:

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TOPICAL TREATMENTS INCORPORATING CANNABIS SP. DERIVED BOTANICAL DRUG PRODUCT

The owner reserves the right to accept a bid at anytime.

- We will keep all parties who have notified us of their interest in submitting a bid, or who have submitted a bid, reasonably informed throughout the process.
- All information on interested parties — including bidder names, bid amounts, terms, and the winning bidder — will remain confidential.

Thank you for your interest in this patent sale offering.



EXECUTIVE SUMMARY

TRANSACTIONSIP

TransactionsIP LLC is pleased to present these exclusive patents for sale “**TOPICAL TREATMENTS INCORPORATING CANNABIS SP. DERIVED BOTANICAL DRUG PRODUCT**” which includes U.S. Granted Patents **US 10226496, US 10653736, US 9095563** and U.S. application **US 20200237841 A1** assigned to Ronald D. Sekura and Roscoe M. Moore. The IP relates to, a topical formulation consisting of an extract of cannabis sativa or cannabis indica.

The topical formulations covered by these patents provides the following advantages:

- Analgesic, anti-inflammatory, anti-cancer, antibiotic, and anti-oxidant activity in treatment of dermatologic and other skin diseases.
- As a hair care product they help in the removal of oils, dirt, skin particles, dandruff, environmental pollutants and other contaminant particles that gradually build up in hair.
- The topical formulations are tailored and used to treat veterinary dermatoses including seborrhea, keratinization, ichthyosis, sebaceous adenitis, among other hair and dermatological disease occurring in animals.
- The cosmetic formulations including lotions, creams, soaps, shampoos, lip balms that are designed using CBD formulation are used for moisturizing, anti-aging, anti-wrinkle, acne treatment, rough skin treatment, and dandruff.



The global market for topical cannabis products is **USD 0.349 Billion in 2017** and is projected to grow at a **compound annual growth rate of 37.2%** and to reach **USD 4.38 Billion by 2025**. The topical cannabis products are made from a wide range of differing cannabis strains bred and grown for optimal effectiveness for specific conditions and ailments. The topical cannabis treatment market is growing at a little faster rate due to growth in an aging population and a corresponding proliferation of skin diseases and ailments.

Representing the developed world, **In 2019, The U.S. sales of CBD topical exceeded USD 703 Million.**

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S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Expiry Date
1.	US 10226496 B2	Topical treatments incorporating Cannabis sp. derived botanical drug product	Sep 26, 2013	Mar 07, 2018	Sep 26, 2034
2.	US 10653736 B2	Topical treatments incorporating cannabis sp. derived botanical drug product	Sep 26, 2013	Jan 25, 2019	Sep 26, 2034
3.	US 9095563 B2	Topical treatments incorporating cannabis sp. derived botanical drug product	Sep 26, 2013	Sep 26, 2014	Sep 26, 2034
4.	US 20200237841 A1	Topical treatments incorporating cannabis sp. derived botanical drug product	Sep 26, 2013	Apr 10, 2020	Pending Application



THANK YOU!

ANY QUESTIONS ABOUT THIS PATENT SALE OFFERING SHOULD BE DIRECTED TO:

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