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BROKERAGE MARKETING PACKAGE

“WELDING ELECTRODE HOLDER”

THIS OFFERING IS FOR SALE OF

US 10,259,069 B2

Redacted Summary: Full document including market overview, exemplary players and product, and possibly EOUs available upon request. Contact: justin@ipapproach.com

Justin Ehrlickman

September 2020

Non-Confidential Marketing Package



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Any questions about this patent portfolio sale offering should be directed to:

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Details of the offering and planned bidding process for purchasing the patent portfolio is outlined below:

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“WELDING ELECTRODE HOLDER”**

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- The owner reserves the right to accept a bid at anytime.
- We will keep all parties who have notified us of their interest in submitting a bid, or who have submitted a bid, reasonably informed throughout the process.
- All information on interested parties — including bidder names, bid amounts, terms, and the winning bidder — will remain confidential.

Thank you for your interest in this patent portfolio sale offering.



IPApproach LLC is pleased to present the attached exclusive patents for sale “**Welding electrode holder**” which includes U.S. Granted Patent **US 10,259,069 B2** assigned to **Carl Townsend**. The IP relates to a welding electrode holder comprises a handle and electrode clamps extending nearly perpendicularly from the handle, thereby providing easy loading and unloading of electrodes, coupled with secure holding of the electrode during operation.

The technology disclosed provides the following advantages:

- ✓ The electrode holder provides superior control and stable holding of electrode for stick welding.
 - ✓ The electrode holder allows for quick and easy replacement of the electrodes.
 - ✓ The structure of holder is such that the handle can be gripped comfortably and safely as the electrode extends away from the user, towards the welding surface.
 - ✓ The holder may have a fast removable bottom cap to insulate the cable and body from any electrified or electrifiable components, and easy cable connection.
- The Invention “**WELDING ELECTRODE HOLDER**” makes manual welding more efficient and less aggravating.
- Advantages:
- Better and easier to use, and most importantly adds significant labor time savings for the welder/business.
 - Welding companies could save thousands of labor hours per year.
- “**Holy Grail of Hand Held Stick Welding**”



The global welding equipment market size was valued at **USD 11.53 billion in 2018** and is expected to register **a CAGR of 6.9% from 2019 to 2025**. The market has witnessed considerable growth over the past years owing to the growing demand for welding equipment across applications such as shipbuilding, offshore exploration, oil & gas, aerospace, automotive, construction, and energy. The European market accounted for the highest revenue share in 2018 and had a market size of USD 3,405.2 million. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Expiration Date
1.	US 10,259,069 B2	Welding electrode holder	Sep 28, 2015	Sep 28, 2015	Feb 08, 2037

Design Counterpart:

S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Expiration Date
1.	US D804555 S1	Welding electrode holder	Sep 28, 2015	Dec 01, 2016	Dec 05, 2032



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THANK YOU!

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