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BROKERAGE MARKETING PACKAGE

**“SNOW BRUSH HOLDER ATTACHABLE TO THE
EXTERIOR OF A VEHICLE”**

THIS OFFERING IS FOR SALE OF

US 9,352,702 B2 CA 2,940,498 C

Redacted Summary: Full document including market overview, exemplary players and product, and possibly EOUs available upon request. Contact: justin@ipapproach.com

Justin Ehrlickman

January 2021

Non-Confidential Marketing Package



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Details of the offering and planned bidding process for purchasing the patent portfolio is outlined below:

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- The owner reserves the right to accept a bid at anytime.
- We will keep all parties who have notified us of their interest in submitting a bid, or who have submitted a bid, reasonably informed throughout the process.
- All information on interested parties — including bidder names, bid amounts, terms, and the winning bidder — will remain confidential.

Thank you for your interest in this patent portfolio sale offering.



IPApproach LLC is pleased to present the attached exclusive patents for sale “**Snow brush holder attachable to the exterior of a vehicle**” which includes U.S. Granted Patent **US 9,352,702 B2** and foreign counterpart **CA 2,940,498 C**. The IP relates to a snowbrush holder which attaches to the exterior of a vehicle. The technology disclosed provides the following advantages:

- ✓ It eliminates the need to open the door of the vehicle or any interior part such as a trunk, or any other such vehicle part.
- ✓ The invention eliminates any risk of snow getting inside the vehicle when accessing such interior parts.
- ✓ The location of the snow brush holder on the vehicle body also serves as a confinement location for placing the snow brush.
- ✓ Clearing the snow in a shorter amount of time.

The global snow removal market is estimated to grow **from USD 2.48 billion in 2017 to USD 4.37 billion by 2026, at a Compound Annual Growth Rate (CAGR) of 6.49% during the forecast period**. The major market growth drivers for this market are increasing use of GPS technology in snow removal vehicles, growing application of liquid de-icing products and implementation of next-generation runway snow plows.

In colder regions like **North America and Europe**, the winters have sustained periods of below freezing temperatures. So, there will be a growing need for snow removal vehicles, equipment, and advanced technology to clear the snow from Highways, Streets, Airports, and Seaports. [REDACTED]



S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Expiration Date
1.	US 9,352,702 B2	Snow brush holder attachable to the exterior of a vehicle	June 17, 2014	June 17, 2014	June 17, 2034



S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Expiration Date
1.	CA 2,940,498 C	A snow brush holder attachable to the exterior of a vehicle	June 17, 2014	June 01, 2015	June 01, 2035



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THANK YOU!

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