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## **BROKERAGE MARKETING PACKAGE**

**“Orthopaedic methods or devices for non-surgical treatment of bones or joints”**

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**THIS OFFERING IS FOR SALE OR LICENSE OF**

**7 US PATENTS: SHOE = 1; WRIST = 3; COLLAR = 3;**

**Redacted Summary: Full document including market overview, exemplary players and product, and possibly EOUs available upon request. Contact: [justin@ipapproach.com](mailto:justin@ipapproach.com)**

**Justin Ehrlickman**  
Non-Confidential Marketing Package

**October 2020**

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IPApproach, LLC, is a leading patent brokerage firm.

Any questions about this patent portfolio sale offering should be directed to:

**Justin Ehrlickman | [justin@ipapproach.com](mailto:justin@ipapproach.com) | 845-558-7901**

Details of the offering and planned bidding process for purchasing the patent portfolio is outlined below:

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**“Orthopaedic methods or devices for non-surgical treatment of bones or joints”**

**7 US PATENTS: SHOE = 1; WRIST = 3; COLLAR = 3**

- **Shoe = US 7,062,865; Wrist = US 7,704,219; US 7,878,998; US 7,922,680**
- **Collar = US 7,618,386; US 7,887,500; 7,993,296**
- The owner reserves the right to accept a bid at anytime.
- We will keep all parties who have notified us of their interest in submitting a bid, or who have submitted a bid, reasonably informed throughout the process.
- All information on interested parties — including bidder names, bid amounts, terms, and the winning bidder — will remain confidential.

Thank you for your interest in this patent portfolio sale offering.



IPApproach LLC is pleased to present the attached exclusive patent portfolio for sale listed in slides 6 & 7 which includes 7 U.S. Granted Patents assigned to **Nordt Development Co.** The IP relates to ***“Orthopaedic methods or devices for non-surgical treatment of bones or joints”***.

Featured Patents per Group are below:

**US 7062865 B1:** The technology disclosed provides the following advantages:

- ✓ Provides foot comfort particularly for athletes as they continue to push their capabilities toward ever higher objectives, i.e. longer distances, higher jumps, etc.
- ✓ Provides the capture and return of energy generated naturally during the gait cycle.
- ✓ Provide a more comfortable shoe insert or insole, particularly for athletic footwear.
- ✓ The material is also preferably lightweight so as not to add to the athletes lifting burden during strenuous activity.

**US 7704219 B2:** The technology disclosed provides the following advantages:

- ✓ The invention includes a rotary device for effecting adjustments in the tension of the tensioning line, thereby effecting adjustments to the wrist support.
- ✓ There is no need of hard-shell or rigid beam components.
- ✓ Provides simple hinging contraptions.



**US 7618386 B2:** The technology disclosed provides the following advantages:

- ✓ Provides deflection of muscle forces.
- ✓ Provides functional shortening of muscle length.
- ✓ Provides the maintenance of neurovascular channels.



S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Publication Date
1.	US 7,062,865 B1	Orthotic	Dec 28, 2001	Dec 28, 2001	June 20, 2006
2.	US 7,618,386 B2	Two-component compression Collar clamp for arm or leg	July 22, 2004	July 22, 2005	Nov 17, 2009
3.	US 7,887,500 B2	Collar support	July 22, 2004	Oct 22, 2007	Feb 15, 2011
4.	US 7,993,296 B2	Collar clamp apparatus	July 22, 2004	Oct 22, 2007	Aug 09, 2011



S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Publication Date
5.	US 7,704,219 B2	Wrist support	July 22, 2004	July 22, 2005	Apr 27, 2010
6.	US 7,878,998 B2	Wrist support	July 22, 2004	Oct 22, 2007	Feb 01, 2011
7.	US 7,922,680 B2	Method of making wrist support for joint positioning	July 22, 2004	Oct 22, 2007	Apr 12, 2011



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# **THANK YOU!**

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