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## **BROKERAGE MARKETING PACKAGE**

# **“SYSTEM FOR MANAGING WEB-BASED CONTENT DATA AND APPLICATIONS”**

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THIS OFFERING IS FOR SALE OF

**US 9729658 B2**

**US 10334068 B2**

**16/602,794**

**Redacted Summary: Full document including market overview, exemplary players and product, and possibly EOUs available upon request.  
Contact: [rich@transactionsip.com](mailto:rich@transactionsip.com) or [tmajor@transactionsip.com](mailto:tmajor@transactionsip.com)**

**Tom Major & Rich Ehrlickman**

**April 2020**

**Non-Confidential Marketing Package**

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Any questions about this patent sale offering should be directed to:

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Details of the offering and planned bidding process for purchasing the patent portfolio is outlined below:

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**SYSTEM FOR MANAGING WEB-BASED CONTENT DATA AND APPLICATIONS**

The owner reserves the right to accept a bid at anytime.

- We will keep all parties who have notified us of their interest in submitting a bid, or who have submitted a bid, reasonably informed throughout the process.
- All information on interested parties — including bidder names, bid amounts, terms, and the winning bidder — will remain confidential.

Thank you for your interest in this patent sale offering.

TransactionsIP LLC is pleased to present the attached exclusive patents for sale **“System for managing web-based content data and applications”** which includes U.S. Granted Patents **US 9729658 B2, US 10334068 B2** and pending unpublished application **16/602794** assigned to **Razdog LLC**. The IP relates to computer systems for managing and migrating through web-based content data in a cloud-based computing environment from multiple content data sources through a single point of access and/or user interface from a remote computing device.

The technology disclosed provides the following advantages:

- ✓ It presents a swiping technology which provides a Smartphone like experience, with fully swipable web pages and content, deployed by a server to any user device which has a browser and internet access.
- ✓ The present invention is capable of being integrated directly into the content applications from the multiple content data sources or service providers.
- ✓ Users choose whether to swipe OR click on icons to move to or between specific web pages, applications or content on or within web-based sites or content.
- ✓ Works with desktop and laptop PCs and Macs, iPads and other tablets, netbooks, smartphones and other handhelds, and any other devices to which you deliver content via the Internet.
- ✓ Easily integrates into your website and other Internet-based content.
- ✓ It is not based on links or pull-down menus. Instead, users swipe between web pages, documents, applications, business tools, search, or virtually any online content.

- ✓ Users will enjoy an entirely new experience. Users will save time, and find what they're looking in a fast and easy manner.
- ✓ Allows a more icon based dashboard, and more fun user experience.
- ✓ Allow the user to migrate through content data from multiple content data sources through a single user interface in real time.
- ✓ It allows user to add or subtract any number of content data sources or service providers.
- ✓ Content data can be selected and copied from one or more of the content data sources or service providers and saved to the user's master web-page, user's personal setting and, in some cases, to another content data source or service provider.
- ✓ It allow access only to the content data and/or applications that match an authorized user and/or a target audience.
- ✓ More interactive and fun for audience.
- ✓ Significantly improved user experience.
- ✓ No plug ins required to pre-download the software.

Cloud computing refers to the model or network where a program or applications run, which can be accessed by many devices or servers at a time. **The cloud computing services market size was valued at \$264.80 billion in 2019, and is projected to reach \$927.51 billion by 2027, growing at a CAGR of 16.4% from 2020 to 2027.** Factors such as increased automation and agility, need to deliver enhanced customer experience, and increased cost savings and return on investment, are expected to drive the market growth.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



S. No.	Patent No./ Application No.	Title	Priority Date	Filing Date	Publication Date
1.	US 9,729,658 B2	System for managing web-based content data and applications	Oct 12, 2010	Oct 11, 2011	Aug 08, 2017
2.	US 10,334,068 B2	System for managing web-based swipe module tool and software for scrolling and paging through content data and applications	Oct 12, 2010	Jun 26, 2017	Jun 25, 2019



S. No.	Unpublished Application No.	Title	Priority Date	Filing Date	Status
1.	16/602,794	System for managing web-based content data and applications	Oct 12, 2010	Dec 4, 2019	Not Published





**THANK YOU!**

ANY QUESTIONS ABOUT THIS PATENT SALE OFFERING SHOULD BE DIRECTED TO:

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