



**TRANSACTIONSIP**

Redacted Summary: Full document including market overview, exemplary players and product, and possibly EOs available upon request. Contact: rich@transactionsip.com or tmajor@transactionsip.com

## **BROKERAGE MARKETING PACKAGE**

### **“ISOLATION GARMENT AND FOOT WARE” PPE**

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THIS OFFERING IS FOR SALE OF

US 7,926,120 B2

US 1422769

US 8,375,464 B2

US 1431052

US D,672,537 S1

US 1430961

**Tom Major & Rich Ehrlickman**

**February 2021**

Non-Confidential Marketing Package



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Any questions about this patent sale offering should be directed to:

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**Tom Major**, [tmajor@TransactionsIP.com](mailto:tmajor@TransactionsIP.com), 480-231-6812

Details of the offering and planned bidding process for purchasing the patent portfolio is outlined below:

**THIS OFFERING IS FOR SALE OF**

**US 7,926,120 B2                      US 1422769**

**US 8,375,464 B2                      US 1431052**

**US D,672,537 S1                      US 1430961**

**ISOLATION GARMENT AND FOOT WARE**

- The owner reserves the right to accept a bid at anytime.
- We will keep all parties who have notified us of their interest in submitting a bid, or who have submitted a bid, reasonably informed throughout the process.
- All information on interested parties — including bidder names, bid amounts, terms, and the winning bidder — will remain confidential.

**Thank you for your interest in this patent sale offering.**



TransactionsIP LLC is pleased to present the attached exclusive patents for sale “ISOLATION GARMENT AND FOOT WARE” and “Shoe cover” which includes U.S Patent **7,926,120 B2 8,375,464 B2 and D,672,537 S1 and** U.S Trademarks **1422769 1431052 and 1430961** assigned to **McCann D. Birmingham**. The IP relates to an Isolation Garment And Foot Ware comprising the **ImpervaGown** and **ImpervaShoe** which are made of material that is impervious to all fluids and liquids. The ImpervaWear prevents and protects against cross-contamination of harmful or negative fluids. This protection allows employees to work comfortably and effectively in dry clothing for the duration of their work shift.

The technology disclosed provides the following advantages,

- ✓ **ImpervaWear 1 size design benefits both buyer and manufacturer by using less than 2 yards vs the standard PPE gown.**
- ✓ **The design eliminates sleeve retraction allowing** employees to work comfortably and effectively in dry clothing for the duration of their work shift. The protection further allows staff to provide their patients' showers without needing to spend the rest of their day in wet clothing.
- ✓ Protect employees that work in high risk areas of healthcare facilities (i.e. hospitals, emergency rooms, surgery) against contact of blood, saliva, etc, with the skin of the worker.
- ✓ **After 10+ years of R&D we calculated that PPE efficiency configurations plateaued without our 1 size fits all elastic feature.** The arm opening includes an elastic portion to resiliently contact the arm, and a back opening having a tie portion, wherein the tie portion is configured to allow the isolation gown to be secured to the wearer., blood stain resistant, and proofed for accumulation of moisture.
- ✓ The body cover portion and the two sleeve portions are constructed from a material impervious to liquids. The material is used to construct isolation gown which may be flame resistant, waterproof.



- ✓ Maintains freedom of movement without risk of exposure due to each individual's unique body structure (despite gender differences in body composition).
- ✓ It cover a wearer's shoe and a portion of the wearer's leg. The cover may include a leg opening and a heel opening to leave the heel of the wearer's shoe exposed for traction purposes, which provides effective protection from slips and falls and allows for free range of movement.

**The Protective Clothing is projected to grow at a rate of 6.9 percent by 2025, to reach USD 12.3 billion in 2025 from USD 8.8 billion in 2020.** Government initiatives regarding the safety of personnel in developed economies are expected to support the protective clothing market. The rising concern of both the employers and employees regarding the safety at the workplace is expected to drive the protective clothing market. **North America** is expected to dominate the market for protective clothing globally, followed by **Europe and Asia-Pacific.**

[REDACTED]

[REDACTED]

[REDACTED]

**The Isolation Gowns market is projected to grow at a rate of 5.46 percent by 2025, to reach USD 1736.26 million in 2025 from USD 1196.74 million in 2018.** Increasing prevalence of infectious diseases is a major factor for the growth. It is primarily used for care of patients on contact precautions and for splash-generating procedures when there is high risk of contamination and a requirement for larger critical zones.



**North America** is dominating the isolation gowns market with the potential rate due to increases infectious diseases and rising awareness among the people about contamination. Cross contamination is the number 1 risk facing humanity because it will continue to exist despite vaccinations. [REDACTED]

The personal protective equipment market is projected to grow at a rate of 9.6 percent by 2027, to reach USD 123 billion in 2027 from USD 59.1 billion in 2019. Favorable occupational safety regulations, coupled with the increasing importance of safety & security at workplaces, are anticipated to drive the market growth over the forecast period. Occupational safety regulations play a crucial role in driving the market. **North America** is expected to dominate the personal protective equipment market over the forecast timeline. [REDACTED]



S. No.	Patent No.	Title	Priority Date	Filing Date	Publication Date
1.	US 7,926,120 B2	Isolation garment and foot ware	July 25, 2008	July 25, 2008	Apr 19, 2011
2.	US 8,375,464 B2	Isolation garment and footwear	July 25, 2008	Sep 02, 2011	Feb 19, 2013
3.	US D,672,537 S1	Shoe cover	Aug 21, 2008	Aug 27, 2009	Dec 18, 2012

S. No.	Trademark No.	Title	Filing Date
1.	US 1422769	ImpervaWear	July 25, 2018
2.	US 1430961	ImpervaShoe	July 25, 2018
3.	US 1431052	ImpervaGown	July 25, 2018



# THANK YOU!

ANY QUESTIONS ABOUT THIS PATENT SALE OFFERING SHOULD BE DIRECTED TO:

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